



Jessy Servi Ortiz, Executive Director, Sustainable Business Council Corp

Jessy Servi Ortiz is the Executive Director of the Sustainable Business Council (SBC), an independent nonprofit organization dedicated to accelerating the integration of sustainability into business operations. Under her leadership, SBC supports businesses of all sizes through membership, education, the Green Masters Program™, consulting services, and an active community of sustainability leaders.

Jessy's background spans sustainability management, regenerative agriculture, systems design, and business strategy. She has extensive experience developing and managing corporate sustainability programs, including strategic planning, employee engagement, performance tracking, and cross-functional collaboration.

Jessy is the co-founder and co-chair of Women in Sustainability (WIS), a statewide network in Wisconsin that empowers professional women to advance environmental and social sustainability. She also serves as an advisor to the UW Sustainable Management Program through UW Extended Campus.

Jessy's work has earned numerous honors and awards for her leadership and contributions to the sustainability field. She previously served as Sustainability Manager at Outpost Natural Foods in Milwaukee and holds an MBA in Sustainable Business Management (2013). She is also certified in Permaculture and Regenerative Design and is a Certified Professional Coach.