

Betsy Cohen Executive Director, St. Louis Mosaic Project
World Trade Center-STL of the St. Louis Economic Development Partnership

Betsy Cohen is the Executive Director of the St. Louis Mosaic Project, a program of the World Trade Center-St. Louis within the St. Louis Economic Development Partnership. She had a prior career at Nestle Purina as a Vice President of Marketing. She is a graduate of Wellesley College and the Harvard Business School. She is on the advisory board for the SLU Chaifetz School of Business and the Cortex Diversity, Equity and Inclusion Committee.

The St. Louis Mosaic Project has two goals - to have the St. Louis region become the fastest growing major metropolitan region for foreign born by 2025 and to add 25,000 foreign born to the region by 2025 (over the 2016 base year). This attraction and retention is done through collaboration with hundreds of local organizations, and ways to support international people of all ethnicities through universities, corporations, culture, faith, K-12 schools, immigration agencies, and government entities. The Mosaic Project has programs for Professional Connections to help with career networks for job seekers. Programs include those for International Students, Corporations/Organizations looking to have more diverse hiring, the International Women Spouse Group, the International Women's Mentoring Program for local women to be a buddy to an international woman, local Ambassadors (individuals) and Ambassador Schools. The Mosaic Project also gives government advice to our city, county and surrounding governmental bodies.