

Susan Powers - Bio



Susan Powers is a communications professional specializing in custom content creation, management, and distribution. Her client roster includes Farm Journal, Edward Jones, Aegion, and others.

Before starting C&PM Services, Susan held management positions at National Corn Growers and American Soybean associations. She led NCGA's NASCAR sports marketing program, provided communications support for the National Agricultural Genotyping Center's start-up partnership with Los Alamos National Labs, and ran media and trade show operations. At ASA, she managed corporate and foundation programs.

Susan has also held agency executive positions at Rose Design, Osborn and Barr, and StudioPointe Interactive representing agricultural, financial, publication, and government clients.

An active civic volunteer, she serves as president of the St. Louis-Lyon Sister Cities Committee, is a board member of the World Trade Center St. Louis, and a second-generation member of the St. Louis Metropolitan St. Patrick's Day Parade and Run Committee.

She holds a master's degree in Political Science from New York University, a bachelor's degree in Government from St. Mary's College in Notre Dame, IN, and a University of Missouri - St. Louis Chancellor's Certificate in International Trade. Currently, she is pursuing certification as an American Sailing Association instructor.