

Kimberley Vuitel – Bio



Kimberley Vuitel is currently consulting with the World Trade Center St. Louis to identify and support new exporters with a strong focus on minority, women, and immigrant-owned businesses.

Previously, Kimberley was VP, International Sales and Director, Product Management for Victorinox Swiss Army. She led the team responsible for growing international business from 15% to 35% of organization revenue and conceived & directed the go-to-market strategy for the launch of Wenger travel gear in 30+ new international markets.

Other interests include serving as Board Chair at CASA of St. Louis which advocates with the courts for children in foster care. Kimberley earned a BS in Business from Towson University in Baltimore and her MBA from Northeastern University in Boston.