

## **Susan Spitz - Bio**



Susan Spitz is the International Business Development Specialist with the World Trade Center St Louis, where she assists businesses with their international expansion, and manages the World Trade Center affiliate membership.

Prior to this role, she spent 10 years as a business coach to small businesses, entrepreneurs and non-profits. She has worked in a variety of industries, with roles in Sales, Marketing, Training, Entrepreneurship, Career Transition Assistance and Intercultural Relations.

Susan holds a B.A. in French and Business from The University of Massachusetts at Amherst and an M.A. in Intercultural Training & Consulting from Lesley University in Cambridge, Massachusetts.

In her spare time, she does volunteer work supporting international students, refugees and immigrants. She also enjoys travelling, gardening and the outdoors.