

Bio: James Bledsoe, Director, eCommerce Innovation Lab

James Bledsoe is the Director of the U.S. Department of Commerce- U.S. Commercial Service's eCommerce Innovation Lab (EIL), based out of Tacoma Washington. James is a U.S. Air Force veteran ('99-'10) and holds a Master's Degree in International Relations from the University of Washington's Jackson School of International Studies (JSIS), where his focus was China's heavy and light industries and market access; James also holds an undergraduate degree (B.A.) in Political Science and China Studies from Washington State University.

The **eCommerce Innovation Lab (EIL)** is an office within the U.S. Department of Commerce's U.S. Commercial Service, that focuses on advancing the expertise and knowledge of cross-border ecommerce and digital strategy among all U.S. small and medium-sized businesses. Visit <https://www.trade.gov/ecommerce> for more information.



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