



**WORLD TRADE CENTER®  
ST. LOUIS**



## ExporTech St. Louis 2021

### Unlock Your Global Growth Potential through ExporTech!

- Participate in two hour virtual sessions over a 6 week period (August 24-September 30, 2021)
- Obtain individualized coaching to develop an actionable export growth plan
- Present your export growth plan to experienced international business people for feedback

ExporTech™ is a national export assistance program that applies a structured export strategy development process to help companies enter or expand in global markets. Since 2006, 233 ExporTech™ programs have been delivered in 36 states and Puerto Rico with over 1,180 participating companies.

### Who is a Good Fit for ExporTech?

ExporTech™ is intended for forward-looking small and mid-market manufacturers that want to expand global sales. Most participants already export. The process is designed for executive leadership, such as the CEO or VP of International Sales, Marketing, or Business Development. Companies that involve multiple staff will get the most out of the process.

### Results

- On average, participating companies generate **\$500,000 – \$700,000 in new export sales**.
- Many companies **generate export sales within 6 months** of completing the program.
- The average participant reported **cost and investment savings of \$91,000**.
- The average company created **5 new jobs**.

### Schedule

Two hour virtual sessions over a 6 week period  
August 24-27, September 8-9; 14-16; 28-29 | 10 a.m. - 12 p.m.  
Plus 3-4 hours of individual coaching to be scheduled between sessions

### Registration Fee

\$4,000 - \$3,000 scholarship = \$1,000 (per company)  
Confirmation of scholarship eligibility is pending until further notice

*Note: Each company is encouraged to register up to 4 people to participate in the export strategy development process.*

### Ask us about Financial Assistance Awards including MO STEP=UP Funding

Contact **Stella Sheehan** at [ssheehan@worldtradecenter-stl.com](mailto:ssheehan@worldtradecenter-stl.com)  
for any questions, or visit [www.worldtradecenter-stl.com](http://www.worldtradecenter-stl.com).



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