

MEXICO TRADE MISSION



WORLD TRADE CENTER®
ST. LOUIS



Join the [Hispanic Chamber of Commerce](#) and [World Trade Center St. Louis](#) on a Trade Mission to Mexico, April 6-13, 2019. With 130 million people and a GDP of approximately \$1.3 trillion, Mexico offers tremendous opportunities for St. Louis companies interested in increasing their footprint in Latin America. Mexico is the St. Louis region's second largest export market with annual exports totaling more than \$1.5 billion. We hope you will consider joining us for this unique opportunity to highlight St. Louis and your organization on a global scale.

AGENDA

Mission participants will enjoy first-hand learning opportunities through:

- Cities on the agenda – Mexico City, Queretaro, San Luis Potosi (St. Louis' Sister City)
- Organized meetings with Mexico business and thought leaders, local innovators and universities
- Direct interaction with Mexico policy makers and high level decision makers
- Market briefings from local experts to gain a better understanding of doing business in Mexico
- A generous mix of cultural activities and historical site visits
- Collaboration within what promises to be a diverse mix of delegation participants

PARTICIPATION COST

\$2,500 per person. This includes:

- Local travel and ground transportation to all mission events and receptions
- Some meals, trade mission planning and materials
- Registration fee to the World Trade Center General Assembly in Queretaro, Mexico, including events, receptions and business-to-business meetings
- Airfare to/from Mexico and hotel are separate expenses

ADDITIONAL OPTION: GOLD KEY PACKAGE

World Trade Center St. Louis will offer a limited number of [Gold Key Matchmaking](#) one-on-one appointments in Mexico City through the United States Department of Commerce for participating companies. Small and mid-sized Missouri manufacturers and professional service providers may qualify for a Gold Key Grant through the Missouri Department of Economic Development, which will offset the matchmaking registration fee. The additional price of this service ranges from \$950 - \$3,400 depending on company size. Participants will be selected on a first-come, first-served basis.

REGISTRATION & TRAVEL ARRANGEMENTS

For questions and to register, contact Karen Gentles, kgentles@worldtradecenter-stl.com or (314) 615-3905

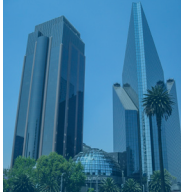
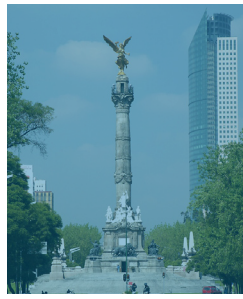
SPONSORSHIP OPPORTUNITIES

See sponsorship levels in the following page. If you are interested in sponsoring this mission, contact Karlos Ramirez at kramirez@hccstl.com or call (314) 664-4432.



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SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$10,000

- Logo included on all Trade Mission announcements, agendas and briefing material
- Opportunity to make remarks at select delegation event(s)
- One participant

DELEGATION OPENING DINNER - \$6,500

- Sunday, April 7th
- Trade Mission opening dinner at an iconic location in Mexico City
- One participant

U.S. EMBASSY RECEPTION - \$8,000

- Monday, April 8th
- Evening reception for the St. Louis delegation and 100 local government and business leaders hosted at the Ambassador's residence in Mexico City
- One participant

FOREIGN DIRECT INVESTMENT ROUNDTABLE BREAKFAST WITH UNITED STATES EMBASSY - \$6,500

- Tuesday, April 9th
- St. Louis - Economic Development presentation and discussion with Mexico C-level potential and current investors, key business organizations and relevant government representatives
- One participant

DELEGATION CLOSING DINNER - \$6,500

- Friday, April 12
- Trade Mission closing dinner in San Luis Potosi
- One participant

To become a sponsor, or for any other questions regarding the 2019 Mexico Trade Mission contact Karlos Ramirez at kramirez@hccstl.com or call (314) 664 -4432



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