

Martín Caro

Trade & Investment Commissioner, ProMexico

Mr. Caro began his career in the fields of international business, logistics and customs. He joined ProMéxico in 2009 as Deputy Trade and Investment Commissioner at the ProMéxico office in Seoul, South Korea.

He was subsequently invited to join the North America team in Washington D.C. where his main responsibilities were to implement and develop the economic promotion strategy for all North American offices. Recently, he was promoted to lead the ProMéxico office in Chicago as Trade & Investment Commissioner.

Martín holds a Bachelor's Degree in International Business from Tecnológico de Monterrey in Mexico, as well as a Masters Degree in International Political Economy from King's College London in the United Kingdom.