

MIZ TRULASKE BIZ

Want to position yourself for career advancement? Become a Certified Global Business Professional (CGBP)

THERE'S VALUE IN HOLDING THE CGBP CREDENTIAL

The NASBITE CGBP credential confirms knowledge in international trade and assures that employees are able to practice global business at the professional level required in today's competitive environment.

Securing the credential provides you with an opportunity to stand out from your peers and position yourself more attractively for employment or career advancement.

ATTEND CGBP EXAM PREP TRAINING

Better prepare yourself for exam success. Training will highlight key international trade concepts, terminology and resources. Participants will have the opportunity to familiarize themselves with the four domains that the CGBP exam test knowledge and understanding of: Global Business Management, Global Marketing, Supply Chain Management & Trade Finance. Instruction includes a mix of lecture, practical exercises and opportunities for shared learning.

This course is aligned with the national NASBITE CGBP exam and support participants sitting for the national credential.



TRAINING SCHEDULE

The classes will be held on MU's campus in Cornell Hall, Columbia, MO.

CGBP Review Course
August 7-9, 2018
8:30-5:00 p.m.

COST

The cost of the course is \$550, which includes textbook.

REGISTRATION OR QUESTIONS

Please contact Jackie Rasmussen to register or with any questions at:

(573) 884-5312

or

rasmussenj@missouri.edu

THE INSTRUCTOR

Author of "The Global Entrepreneur: Taking Your Business International", Jim Foley is currently an expert trainer, who's experience spans 35 years of marketing, sales, corporate management and small business consulting. Jim currently serves as the director of the Turner Center for Entrepreneurship and the Illinois SBDC International Trade Center at Bradley University. He is past president of NASBITE International and current national co-chair of the ASBDC International Trade Committee.

"This was an absolutely excellent training experience. Both Jim Foley's training and the planning for the event was flawless. This might be the first time I'm actually excited to study and prepare for an exam!"

Jakob Pallesen, Project
Coordinator, MO SBTD